Project Design Phase-I Solution Fit Template

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|  | Date | | | 19 NOVEMBER 2022 | | |
|  | Team ID | | | PNT2022TMID47096 | | |
|  | Project Name | | | Project – FOOD DEMAND FORECASTING | | |
|  | Maximum Marks | | | 4 Marks | | |
|  | **WHO IS YOUR CUSTOMER ?**  Different manufacturers Restaurant owners |  | **EXPLORE LIMITATIONS TO BUY/USE YOUR PRODUCT OR SERVICE**  Price services or products  Create and implement growth strategies | |  | **HOW ARE YOU GOING TO DIFFERENT THAN COMPETITION**  First father than focusing on other's we must improve ourselves  By implementing innovative ideas which is not used by competitors |
|  | **FOCUS ON FREQUENT,COSTLY OR URGENT PROBLEM TO SOLVE**  Have alternative solutions for the same problem  Discuss with subordinates for different | . **UNDERSTAND THE CAUSE OF THE PROBLEM**  Price change  Change in customer preference | | **TAP INTO,RESEMBLE OR SUPPORT EXISTING BEHAVIOR**  Make better supply decisions  See your market potential |

Have fulfilment

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| **DESIGN TRIGGERS THAT FIT REAL LIFE,SPARK ASSOCIATIONS,MAKE IT FAMILIAR**  Optimize inventory | **YOUR “DOWN TO EARTH” SOLUTION GUESS**  Ask help when it is needed Help small business to grow by buying raw materials | **BEWHEREYOUR CUSTOMERARE**  Analyse the customer requirements and specification  If customer's |

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|  |  | Requirements are |
| **ADD EMOTIONS FOR STRONGER MESSAGE**  Think in behalf of customer's place(empathy) |  | unsatisfiable then give them idea of other requirements |

**FOODDEMANDFORECASTINGARCHITECTURE**

